



Contemporary Living

Ch 41 Creating Your Look p.592-607

How do you choose which clothes to wear in the morning?



How do you choose which clothes to wear when you go somewhere fancy?



Dressing for Comfort and Protection

- Some people dress according to:

- the weather
- the activity
- for protection

What kind of protection might you wear in a science lab?



Dressing to Express Yourself

- Clothing can express your:

- Personality: culture
- Interests: likes
- Values: brand name?

Describe a T-shirt you own that shows one of your interests



Dressing to Meet Expectations

Social Standards and Trends

- What is appropriate or normal depends on the society you are in
- Certain unwritten rules that “everyone” knows
 - Ex. Used to be women couldn’t wear pants

Cultural Norms

- The customs that have been adopted by a particular culture
- Usually very slow to change
 - Ex. Muslims must cover their heads
 - Ex. All Japanese women used to wear kimonos

The Situation or Occasion

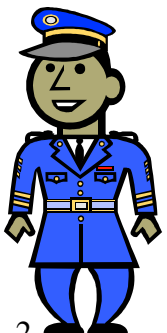
- Certain events or activities call for particular clothing
 - Ex. Wearing a bathing suit to a water park

Roles

- Your position at work
 - Ex. The CEO of a big company is expected to wear a suit

Group Identity

- Certain clothing styles that identify you as belonging to a group
 - Ex. A clique of girls all wearing the same brand clothes and shoes with same hair cut
 - Ex. Military uniforms





Dress Codes

- A set of rules describing required or appropriate clothing
- Expectations about what to wear or not to wear
 - Ex. Catholic school uniform
 - Ex. Can't wear shirts with alcohol advertising on them

How does having a dress code help parents?



Clothing Conflicts

- Sometimes you might wear something that you know will upset someone else
 - Decide is it really worth it?
- Your friends may want you to wear something you don't feel comfortable wearing

Evaluating Your Wardrobe

- **Wardrobe:** collection of clothes
- *Clothing needs:* basic garments required for your daily routine
 - Clothes for school, work, and activities such as sports
 - If you work 3 days a week you only really *need* 3 work outfits

- *Clothing wants*: items you don't really need, extras
 - You buy another pair of shoes to match only one particular dress

- **Clothing inventory**: an organized list of the garments you own
 - Write down a description, an evaluation, and an action
 - Description: blue and white plaid Gap shirt
 - Evaluation: "My favorite shirt" or "it has a hole, I never wear it"
 - Action:
 - Keep it- good condition and you like it
 - Repair/keep it- item needs to be fixed, do so soon
 - Recycle it: sell, donate, reuse fabric (jeans purse)



Expanding Your Wardrobe

- Consider your needs and wants again, what is missing?

Options:

- Try mixing and matching your clothes to create new outfits
- Use accessories: belts, ties, scarves, hats jewelry

What accessories are popular right now? Describe them.



- Redesign older clothes with buttons, beads, trim, iron-on patches, fabric dye
- Sew your own clothes
- Borrow or trade clothes with a friend
- Rent clothes: prom dresses, tuxedos, uniforms, costumes
- Buy new clothes: have a plan & budget before you go
 - o Set priorities: needs over wants
 - o Look in your closet before you go: what colors, fabrics, styles would match?
 - o Would one nicer outfit work for more than one occasion?

